



Social Media Specialist

Responsibilities:

- Scheduling and optimizing daily social media updates across multiple social platforms, including but not limited to Facebook, Twitter, Pinterest, Instagram, Google+, Trip Advisor, LinkedIn.
- Active engagement on other social platforms – forums, dedicated portals, groups of interests.
- Work with the audience development team to continuously update and optimize social strategy to ensure the brand meets its site-wide growth goals.
- Brainstorming new creative concepts, news, and ideas.

Qualifications and Skills

- Strong understanding of what content types – written or visual – engagement on various social networks.
- Impeccable attention to detail.
- Knowledge of the social media landscape and analytics platforms.
- Strong verbal and written communication skills in English (Grammar counts!).
- Basic graphic software skills is a plus.
- Domicile in Bali

LYD Website : <http://lydbaligroup.com/info/>

Email CV to : recruitment@lydbaligroup.com (Subject: Name_ position))

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