



Social Media and PR Editor Trainee

Responsibilities:

- Assistance in scheduling and optimizing daily social media updates across multiple social platforms, including but not limited to Facebook, Twitter, Pinterest, Instagram, Google+, Trip Advisor, LinkedIn.
- Active engagement on other social platforms – forums, dedicated portals, groups of interests.
- Learn how to work with the audience development team to continuously update and optimize social strategy to ensure the brand meets its site-wide growth goals.
- Brainstorming new creative concepts, news, and ideas with management and marketing team.

Requirements:

- Understanding of what content types – written or visual – engagement on various social networks.
- Attention to detail.
- Basic knowledge of the social media landscape.
- Min. basic verbal and written communication skills in English.
- Basic graphic software skills is a plus.

LYD Website : <http://lydbaligroup.com/info/>

Email CV to : recruitment@lydbaligroup.com (Subject: Apply for ... (job position))

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